



# SOUTH FAYETTE T O W N S H I P

A Community Growing Together

## Sponsorship Signup 2020

Parks & Recreation Director / Paula Willis  
[pwillis@sftwp.com](mailto:pwillis@sftwp.com) / 412-221-8700 x 217  
 Communications Director / Andrea Iglar  
[aiglar@sftwp.com](mailto:aiglar@sftwp.com) / 412-221-8700 x 231  
[www.SouthFayettePA.com/ads](http://www.SouthFayettePA.com/ads)

Name of Company/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_ Website \_\_\_\_\_

Address \_\_\_\_\_ City/St/Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Cash Sponsorship  In-Kind or Raffle Donation (if applicable): \_\_\_\_\_

### Sponsor Levels & Benefits

Sponsor Level	Green	Emerald	Platinum	Diamond	Gold	Silver	Bronze
Cash Amount	\$2,500 +	\$1,500 +	\$1,000 +	\$500 +	\$250 +	\$150 +	\$50 +
Recognition at annual "Thanks for Giving" appreciation event	✓	✓	✓	✓	✓	✓	✓
Acknowledgment on event signs	Logo	Logo	Logo	Logo	Logo	Logo	Name
Listing on township website and/or social media	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name & Link	Name & Link	Name
Free magazine advertisement in South Fayette Connect	Full Page 8"W x 10.5"H	2/3 Page 8"W x 7"H	Half Page 8"W x 5.25"H	Quarter Page 4"W x 5.25"H	Business Card 3.5"W x 2"H	—	—
Title Name/Presenting Sponsor <i>(1 may be available; call for details)</i>	✓	—	—	—	—	—	—

- Digital marketing custom packages also may be available. Contact Communications Director for details.
- Some programs may offer additional incentives, such as a booth or directed donation, at certain sponsor levels and events. Call for details.
- Cash sponsorships only are eligible for magazine ads. In-kind and raffle donations are not eligible for magazine ads.

Choose the Event(s) to Sponsor <i>(Check all that apply)</i>	Sponsor Level <i>(Gold, Diamond, etc.)</i>	Cash Amount <i>(See chart above)</i>	Total Amount
<input type="checkbox"/> Earth Cleanup Day <i>(Spring)</i>			
<input type="checkbox"/> Kids Play Day <i>(Spring)</i>			
<input type="checkbox"/> Movies in the Park <i>(Summer - Series of 3)</i>			
<input type="checkbox"/> Fireworks <i>(Fourth of July)</i>			
<input type="checkbox"/> Touch-a-Truck <i>(Summer)</i>			
<input type="checkbox"/> Accessible Deer Hunt <i>(Fall)</i>			
<input type="checkbox"/> Thanks for Giving <i>(Fall - by invitation)</i>			
<input type="checkbox"/> Holiday Celebration <i>(Winter)</i>			
<i>South Fayette Community Day (August) rates and incentives vary; separate form used.</i>		<b>Grand Total</b>	

#### MAGAZINE ADS:

The 2020 ad deadlines are Feb. 19, May 15, Sept. 18 and Dec. 18.

Ads must be supplied in a digital format (CMYK, full color, 300 dpi) and be ready for print. Preferred file types include JPEG, PDF and Photoshop.

Please visit [www.SouthFayettePA.com/ads](http://www.SouthFayettePA.com/ads) or contact magazine editor Andrea Iglar for details.

Please register online with credit card at [www.SouthFayettePA.com/recreation](http://www.SouthFayettePA.com/recreation)

OR

Complete and return (1) sponsorship form and (2) check, made payable to South Fayette Township, to:

South Fayette Township  
 Parks & Recreation Department  
 515 Millers Run Road / South Fayette, PA 15064

#### OFFICE USE ONLY:

Date Received \_\_\_\_\_ Total \$ \_\_\_\_\_ Initials \_\_\_\_\_