

# COMMUNITY SURVEY

## SURVEY OVERVIEW

An online Community Survey was developed for residents, business owners, and other stakeholders to complete. SurveyMonkey was utilized as the online platform, but a hard copy of the survey was also available. The survey was created to help determine needs, issues, strengths, assets, weaknesses, and threats as identified by the residents and other stakeholders. The survey was available from Thursday, July 8, 2021 until Saturday July 24, 2021.

# 728

RESIDENTS, BUSINESS OWNERS, AND OTHER STAKEHOLDERS COMPLETED THE ONLINE COMMUNITY SURVEY



SOURCE: [HTTPS://SOUTHFAYETTEPA.COM/196/COMPREHENSIVE-PLAN](https://southfayettepa.com/196/comprehensive-plan)

## Manager's Message JOHN M. BARRETT



**S**outh Fayette Township is preparing to update our Comprehensive Plan and needs your help to ensure the plan reflects our community's vision.

The Comprehensive Plan is a document that guides future initiatives, policies, projects and growth, including land use, transportation of people and goods, housing, township facilities and utilities, and natural and historical resources.

Every 10 years, the township reevaluates the plan and considers what changes are needed to meet the needs of the evolving South Fayette community.

This process brings together residents and stakeholders from our volunteer

boards, community groups and businesses to create a strategy that will help our township continue to prosper for the next decade.

While not a binding document, the adopted plan will guide future land development and zoning laws, infrastructure improvements and policy changes. We want your input so the plan is inclusive and reflective of our diverse viewpoints and priorities.

What do you want for the future of South Fayette?

What aspects of the township do you hope will continue for years to come?


How has your neighborhood progressed, and where can it be improved?

Help create the future of South Fayette Township by taking our online survey.

In addition to the survey, the township will host other public events to collect community input.

We hope you will take the time to be part of this important community process.

The survey will take only a few minutes to complete, but your responses will help make big decisions.

Visit [surveymonkey.com/r/southfayettecompplan](https://surveymonkey.com/r/southfayettecompplan) now through July 24 to share your opinion. 

SOURCE: SOUTH FAYETTE CONNECT, SUMMER 2021, VOLUME 6, ISSUE 3

## PLATFORM

South Fayette Township, along with HRG, evaluated several online survey platforms for the community survey. It was decided that SurveyMonkey (rebranded as Momentive mid-2021) would be the best option. With over 20 million questions answered daily, affordable survey creation packages, and a variety of data exporting options, SurveyMonkey created a user-friendly process for the Township.



# SurveyMonkey®



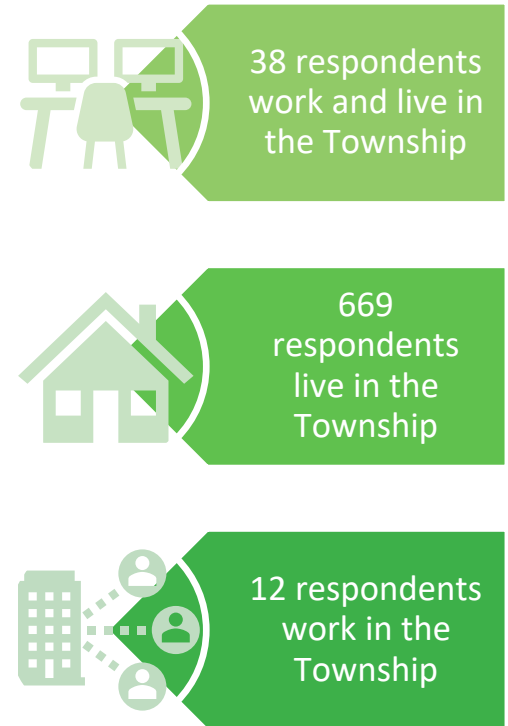
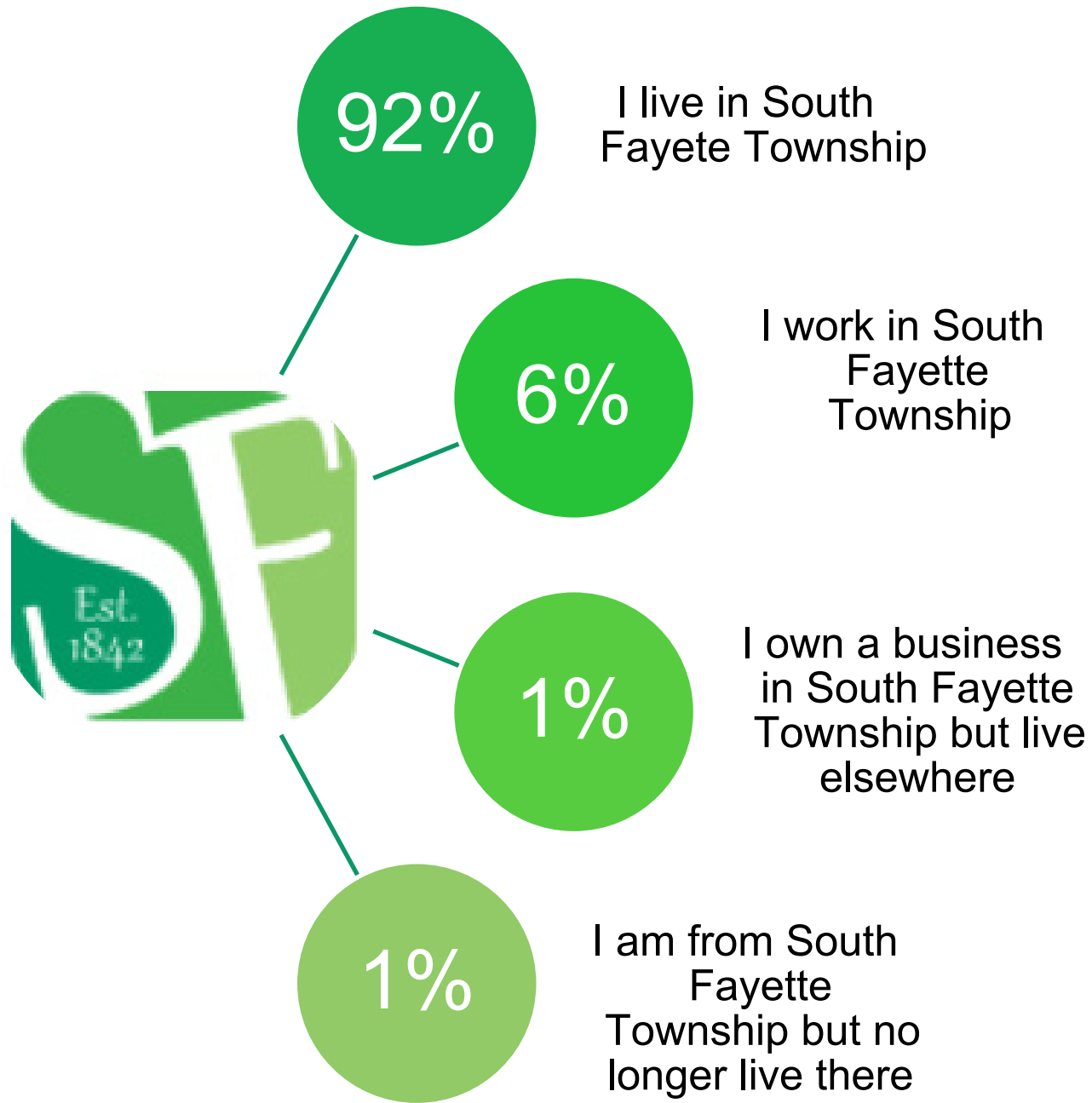
**20** SURVEY QUESTIONS



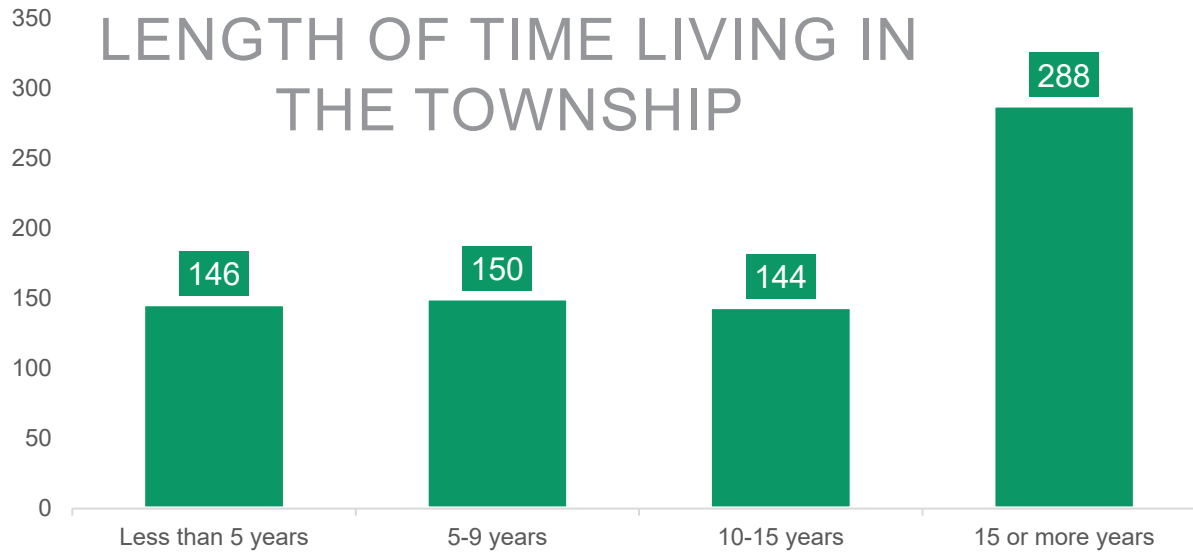
OVER **700** RESPONSES



**20%** OF RESPONDENTS PROVIDED CONTACT INFORMATION FOR FUTURE CORRESPONDENCE REGARDING THE PLAN

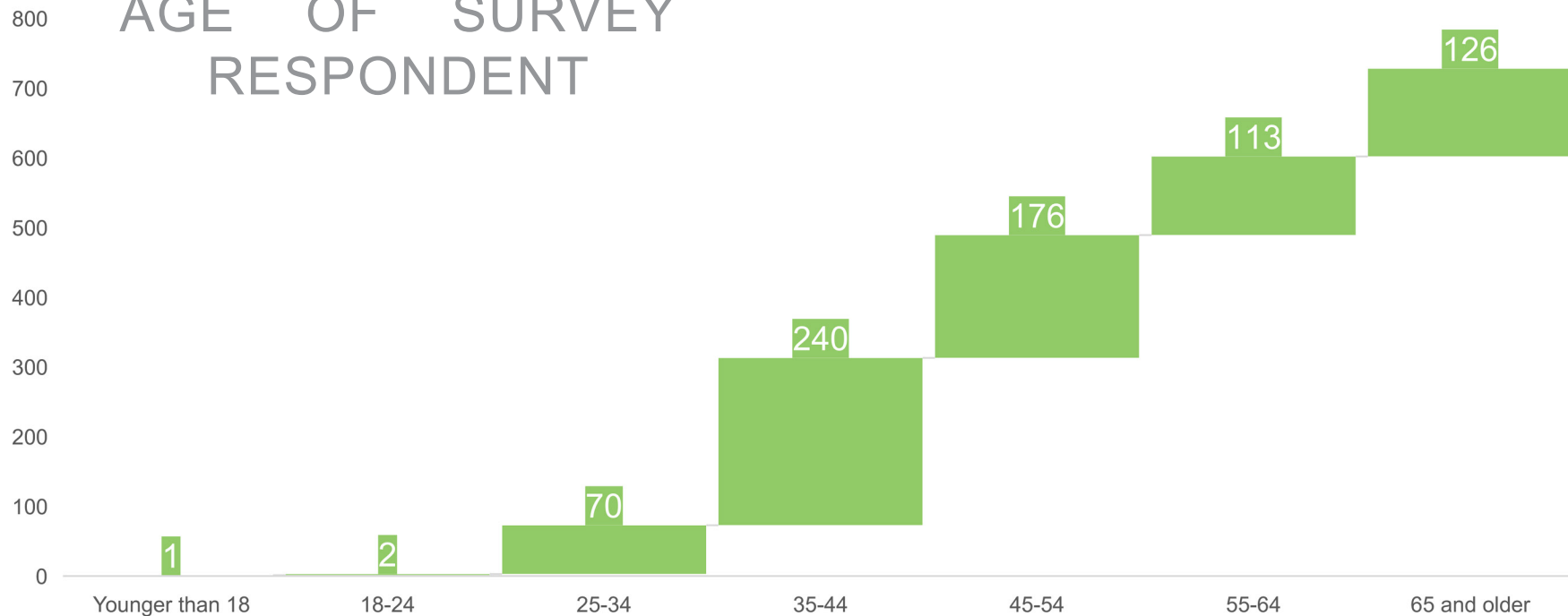


## LENGTH OF TIME LIVING IN THE TOWNSHIP



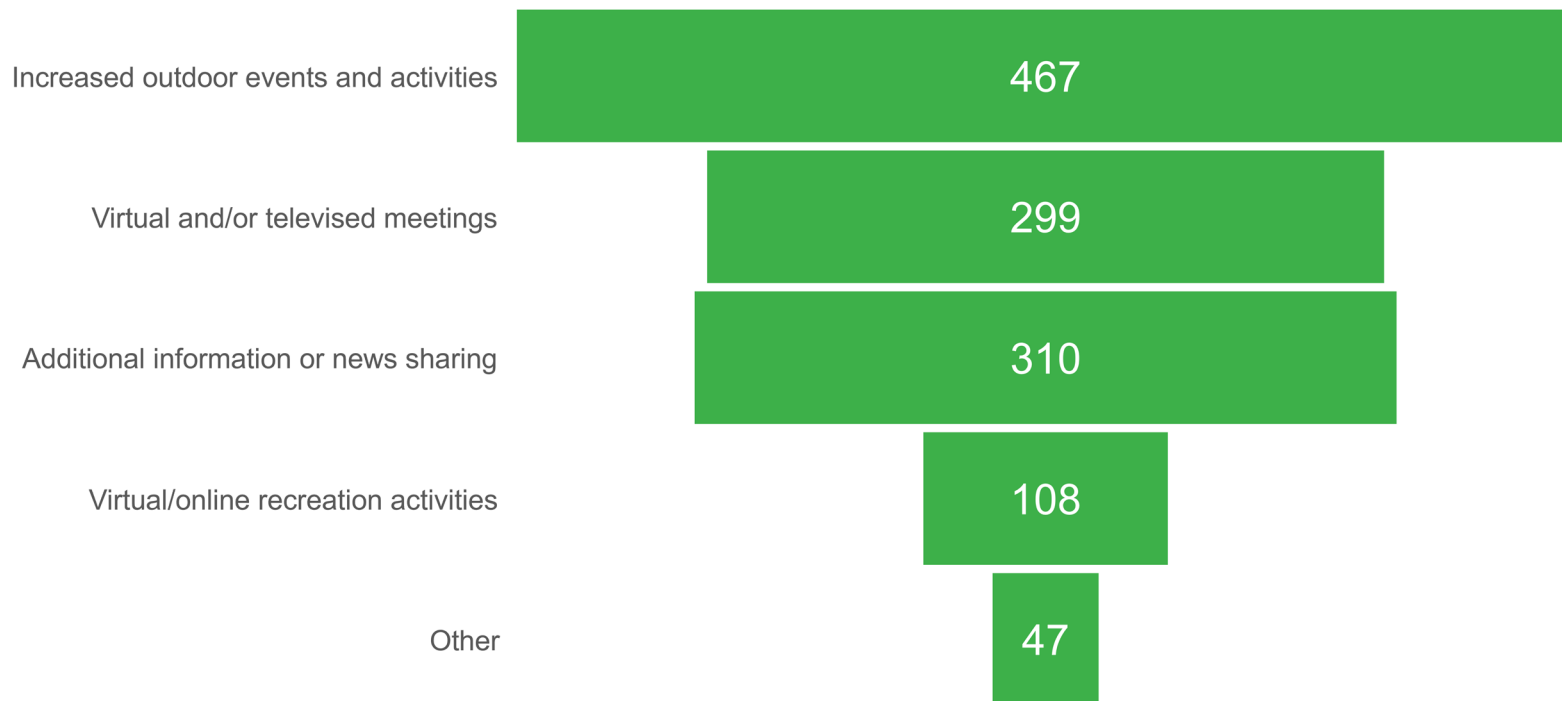
**40%** OF SURVEY RESPONDENTS HAVE LIVED IN THE TOWNSHIP FOR 15 OR MORE YEARS

## AGE OF SURVEY RESPONDENT

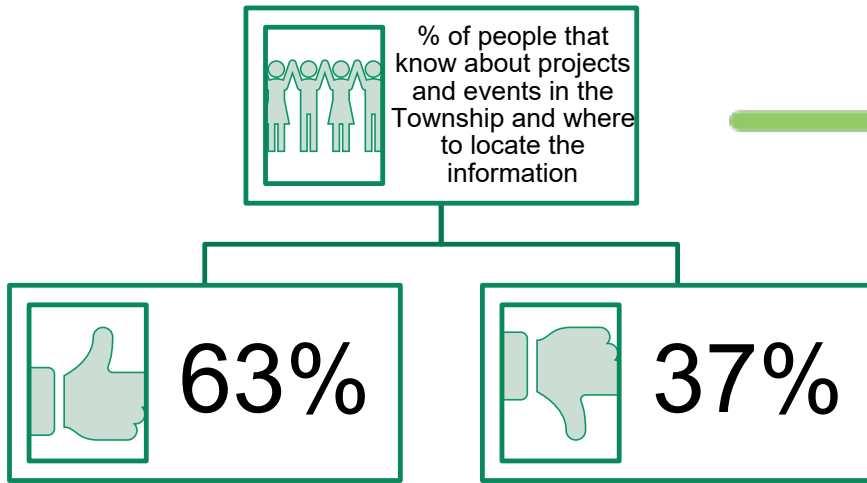


**33%** OF SURVEY RESPONDENTS FELL INTO THE **35-44** AGE RANGE

# ”WHAT CHANGES HAVE YOU SEEN IN THE TOWNSHIP DUE TO COVID-19 THAT YOU WOULD LIKE TO SEE CONTINUE IN THE FUTURE?”

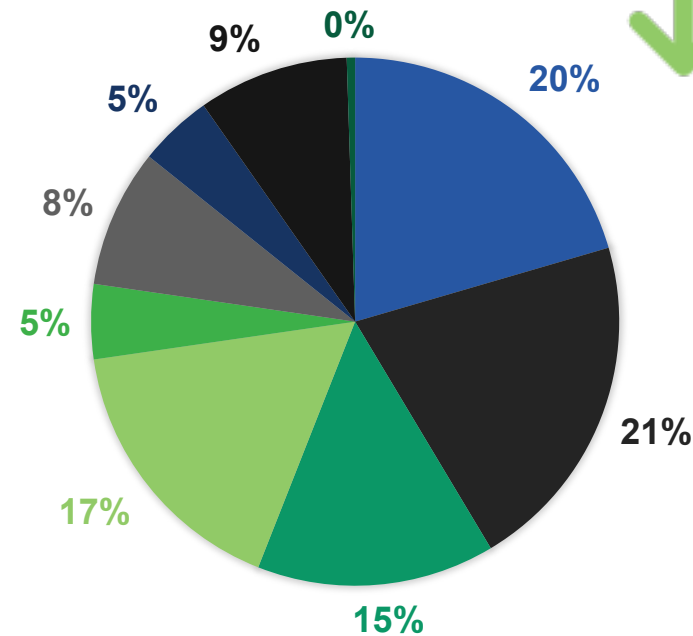


38% OF RESPONDENTS WOULD LIKE TO SEE OUTDOOR EVENTS AND ACTIVITIES CONTINUING IN THE TOWNSHIP



OF THE 63% OF STAKEHOLDERS THAT KNOW WHERE TO FIND TOWNSHIP PROJECTS, EVENTS, AND NEWS INFORMATION, 21% RELY ON SOUTH FAYETTE CONNECT AND 20% RELY ON THE TOWNSHIP WEBSITE

IT IS EXPECTED THAT THE 37% OF STAKEHOLDERS THAT DO NOT KNOW WHERE TO ACCESS INFORMATION MAY DECREASE SIGNIFICANTLY, AS FACEBOOK, INSTAGRAM, TWITTER, CITIZEN REQUEST, AND WEBSITE VISITS HAVE ALL HAD RECORD-BREAKING ACTIVITY OVER THE PAST YEAR



- Township website (www.SouthFayettePA.com)
- Township magazine – South Fayette Connect
- Emails/Texts from the Township
- Social media (Facebook, Instagram, Twitter, etc.)
- Local media (Newspaper, TV, IN South Fayette)
- South Fayette School District
- Local Homeowner's Association (HOA)
- Word of mouth
- Other

# IMPORTANT ISSUES FOR THE TOWNSHIP



**454 VOTES**  
ROAD IMPROVEMENT PROJECTS



**135 VOTES**  
CITIZEN ENGAGEMENT



**409 VOTES**  
PARKS IMPROVEMENT PROJECTS



**323 VOTES**  
INDOOR COMMUNITY SPACES



**246 VOTES**  
INCREASED RECREATIONAL  
PROGRAMMING



**104 VOTES**  
OTHER



**144 VOTES**  
INCREASED POLICE PROTECTION  
AND ADDITIONAL OFFICERS



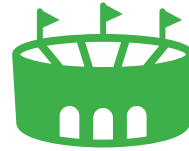
**285 VOTES**  
STORMWATER MANAGEMENT AND  
FLOODING IMPROVEMENTS



# POPULAR DEVELOPMENT PREFERENCES



RESTAURANTS: **85%**



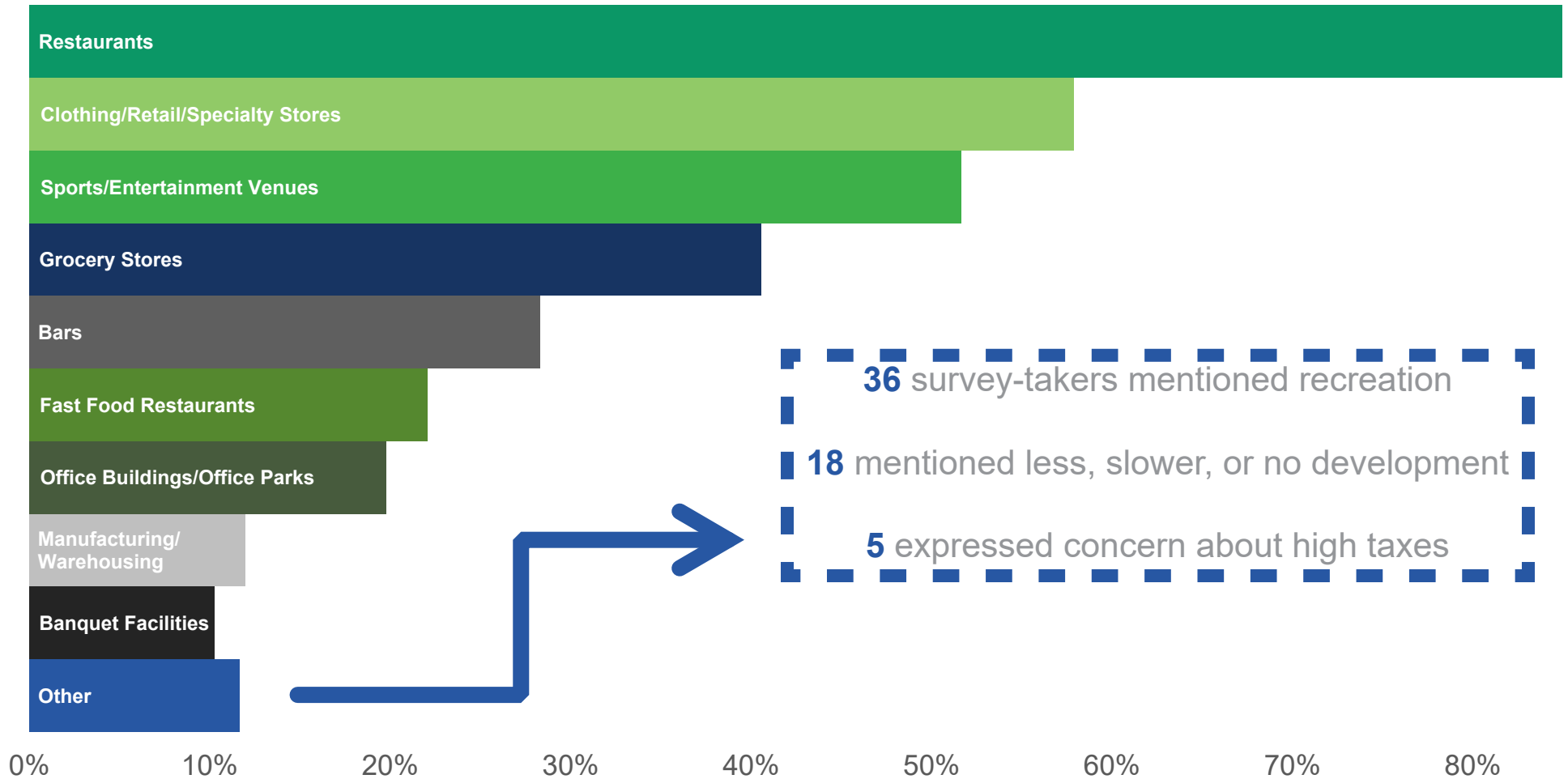
SPORTS VENUES: **52%**

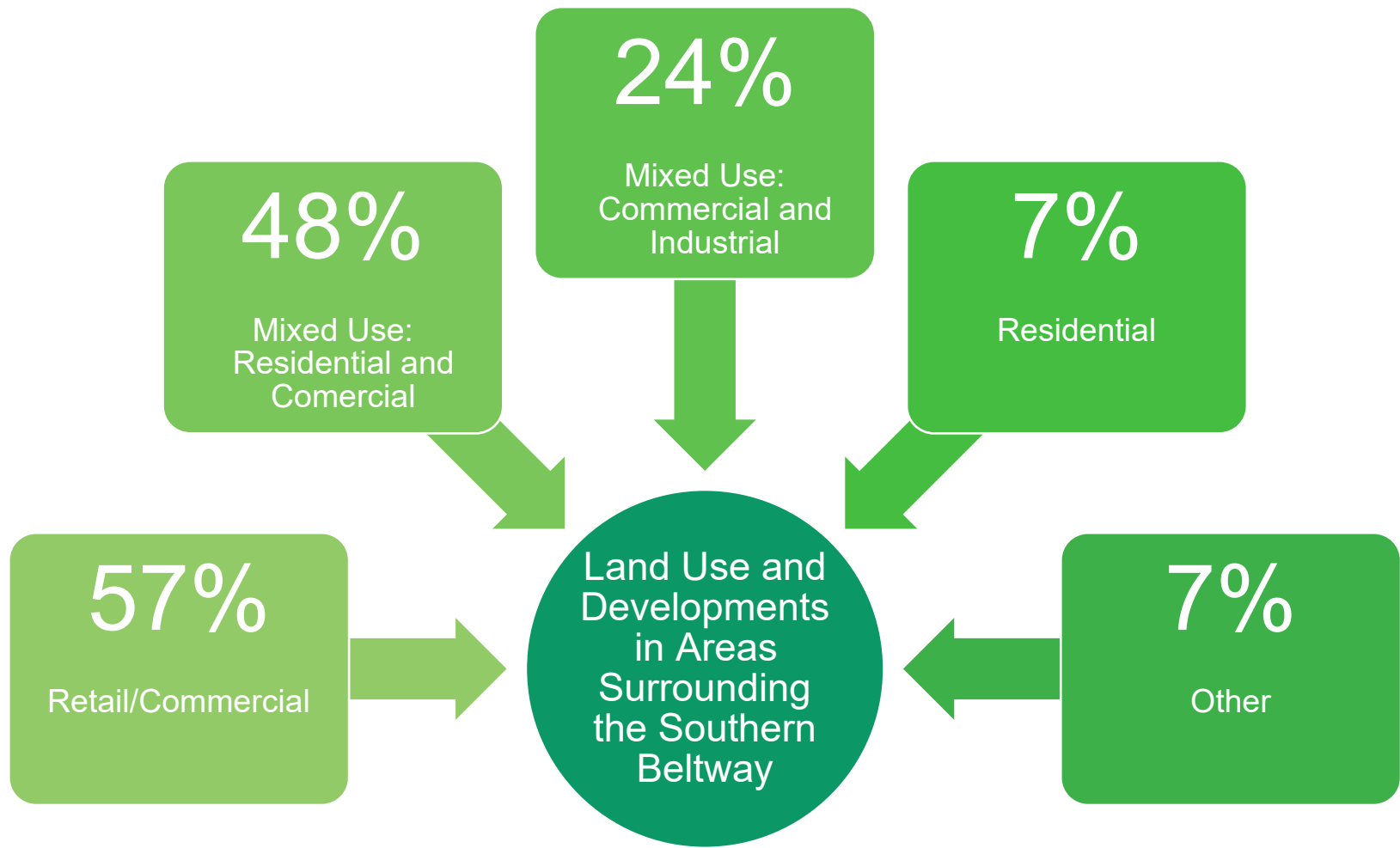


CLOTHING/RETAIL/  
SPECIALTY STORES: **58%**



GROCERY STORES: **41%**





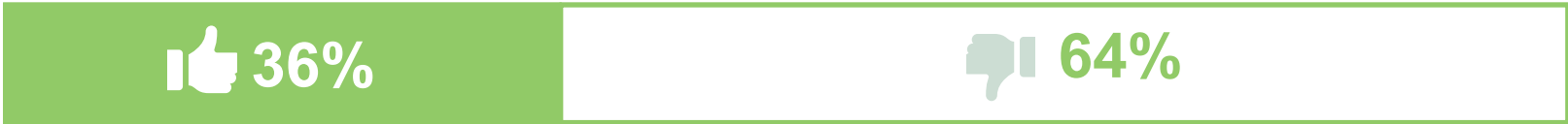
Other land use and development suggestions included:

- indoor dog park
- office park
- sports complex
- agricultural preservation



9 respondents were unfamiliar with the Southern Beltway project or didn't know the project location

# 2019 PARKS MASTER PLAN FEEDBACK



of survey respondents are familiar with the 2019 Township Parks Master Plan

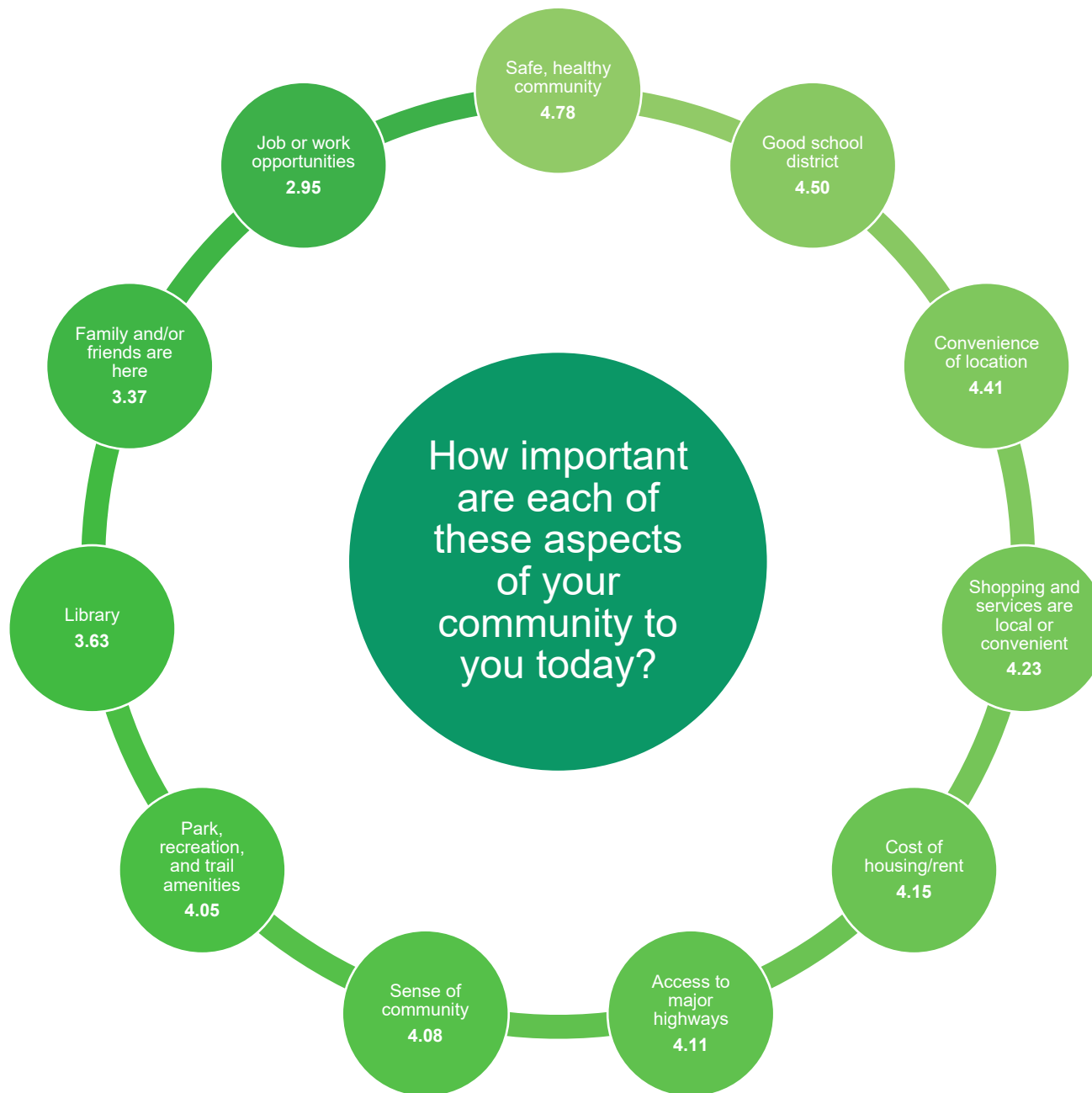


of survey respondents feel that the 2019 Parks Master Plan addresses the Township's parks and recreation needs



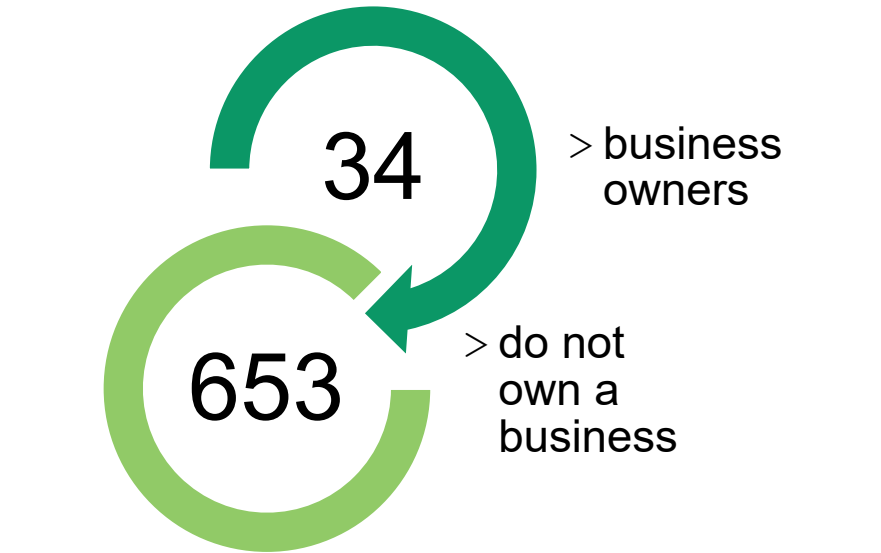
of survey respondents feel that the Township is investing adequately and properly in its parks and recreation assets and resources



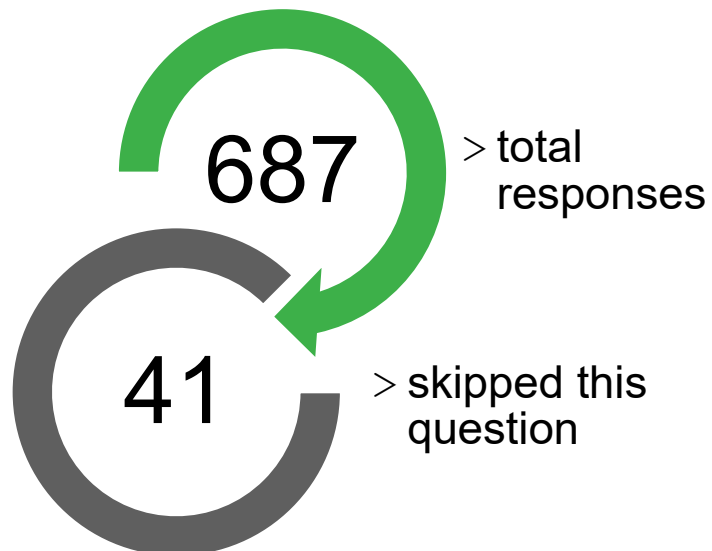


●● Average ratings are based on a scale from 1 (Not Important) to 5 (Very Important) ●●

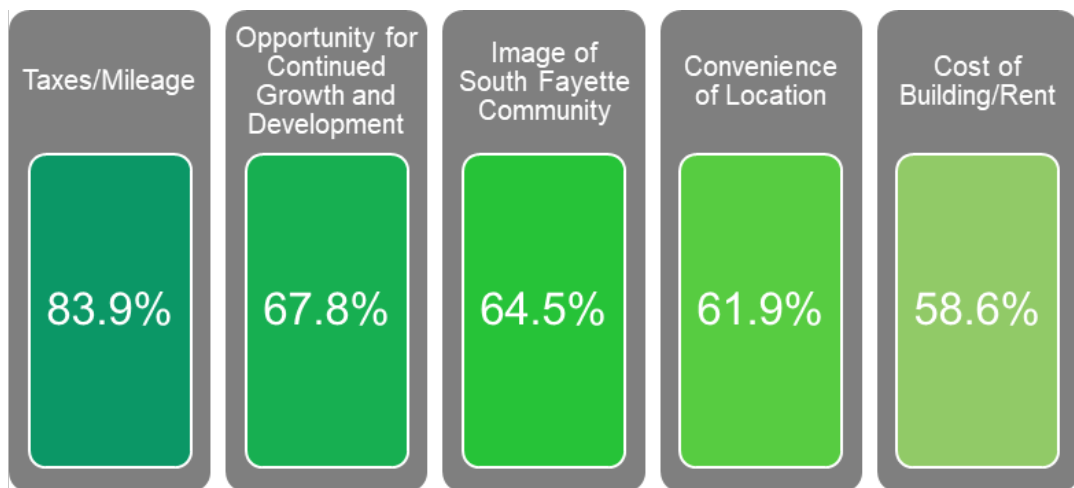
# BUSINESS OWNERS WITHIN THE TOWNSHIP



All survey respondents were asked if they owned a business within the Township.



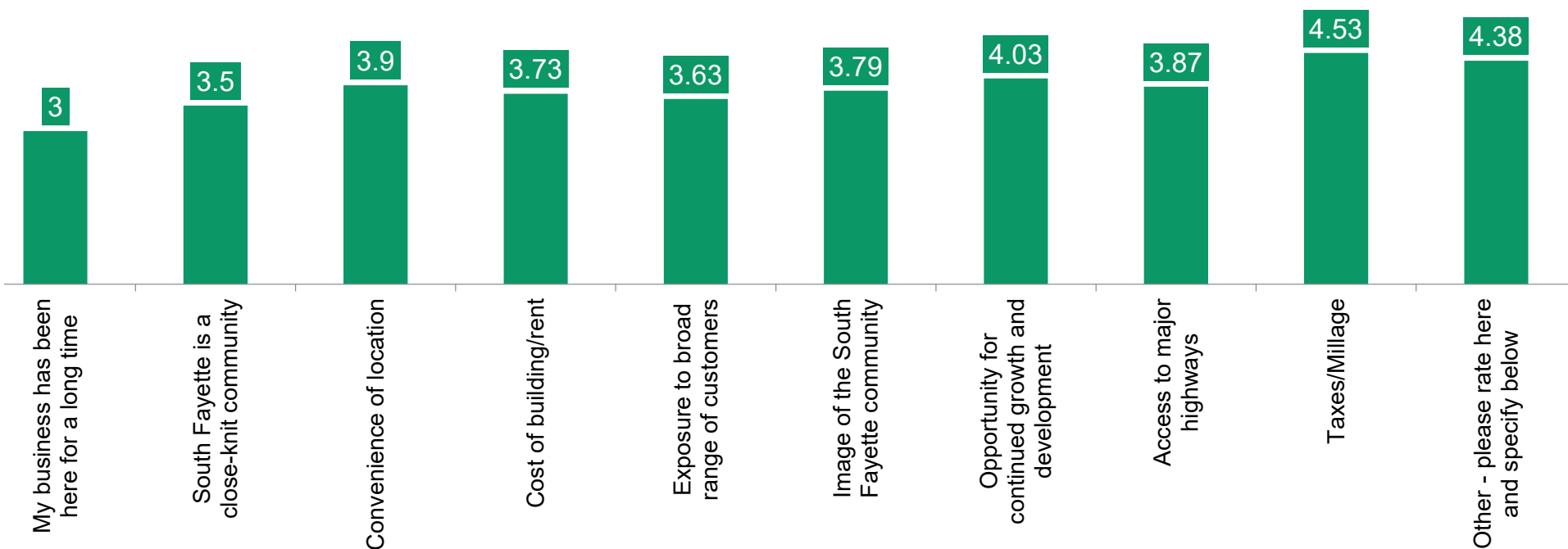
# IMPORTANT FACTORS FOR BUSINESS OWNERS



As a business owner, how important are these factors to you today?



\*Combined percent of survey respondents that rated a 4 or 5 on the scale



Average ratings are based on a scale from 1 (Not Important) to 5 (Very Important)

# MOST VALUED TOWNSHIP ASSETS

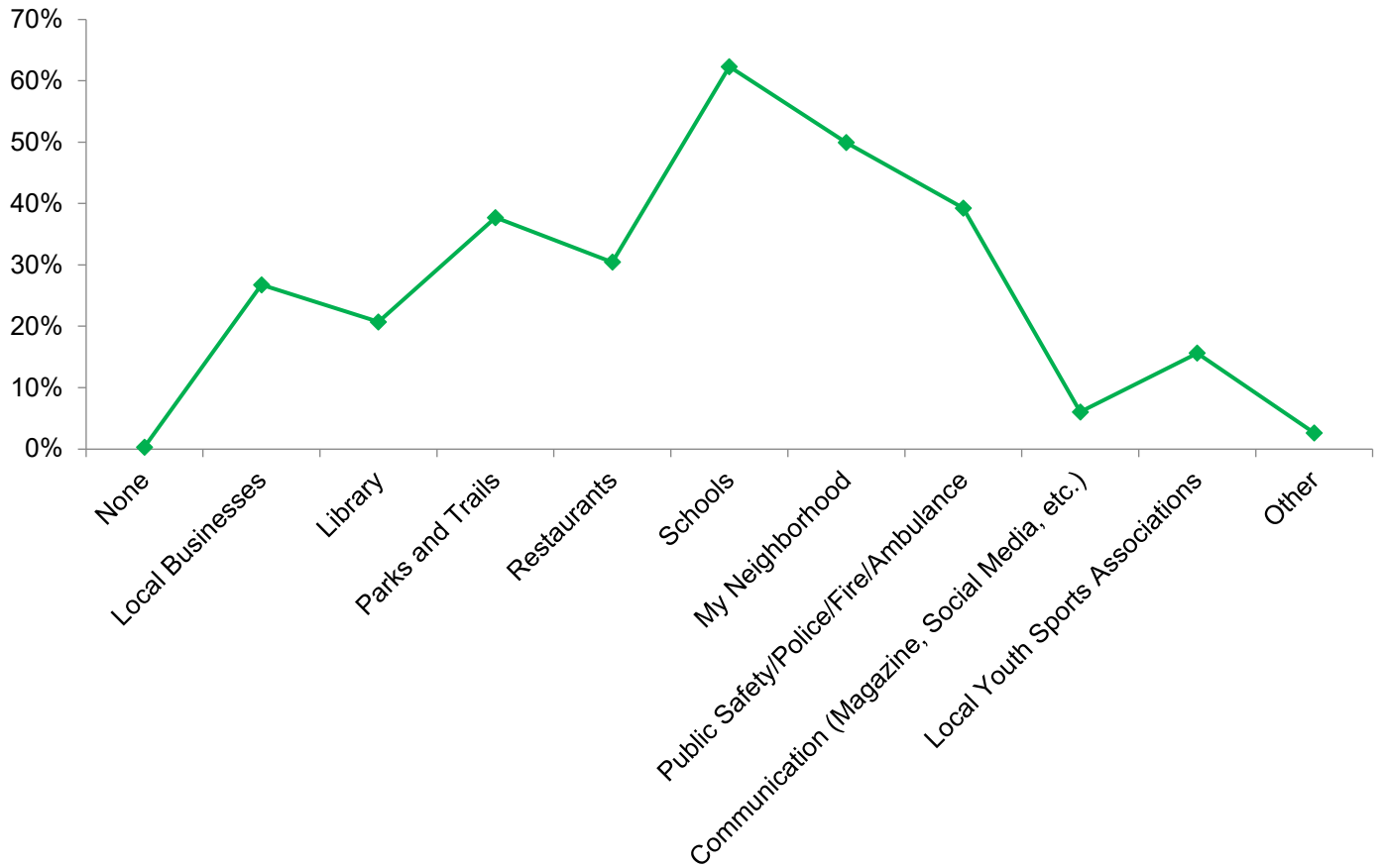
403  
"SCHOOL"  
VOTES

323  
"MY  
NEIGHBORHOOD"  
VOTES

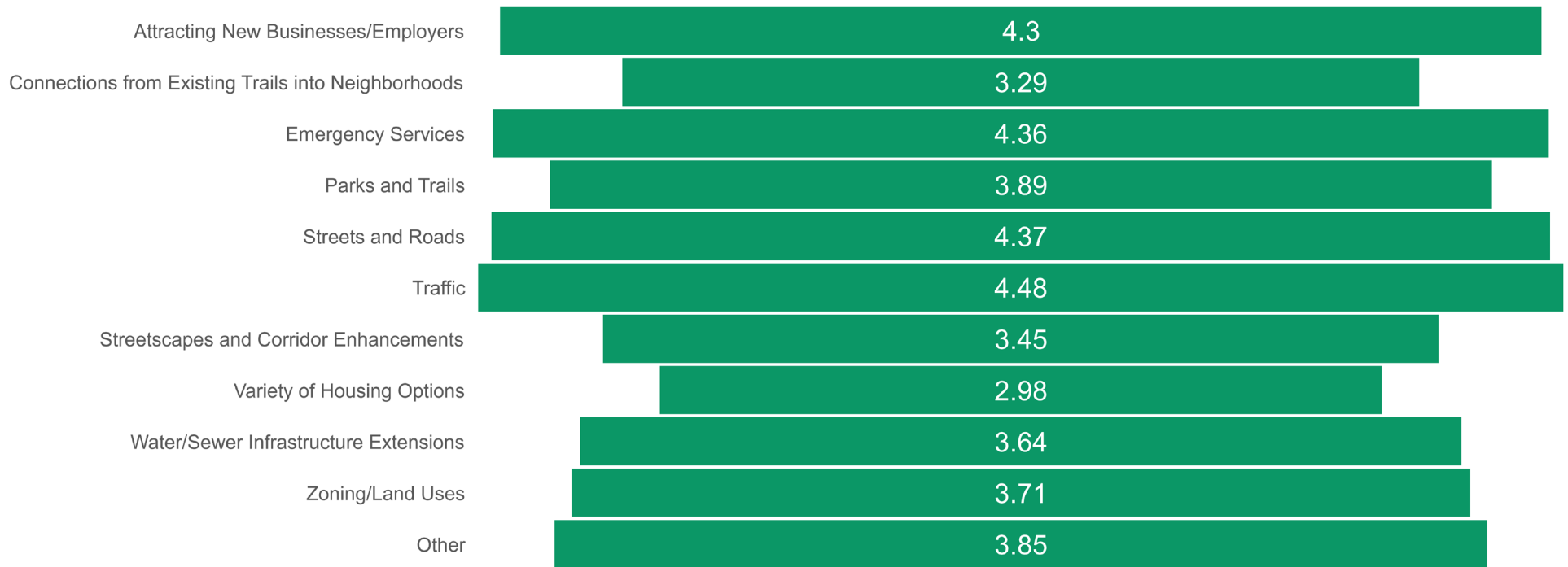
244  
"PARKS AND  
TRAILS" VOTES

254  
"PUBLIC SAFETY/  
POLICE/FIRE/  
AMBULANCE"  
VOTES

173  
"LOCAL  
BUSINESSES"  
VOTES



# IMPORTANT TOWNSHIP IMPROVEMENTS













Average ratings are based on a scale from 1 (Not Important) to 5 (Very Important)








## SURVEY RESPONDENTS FELT THAT THE MOST IMPORTANT IMPROVEMENTS ARE...



\*Combined percent of survey respondents that rated a 4 or 5 on the scale

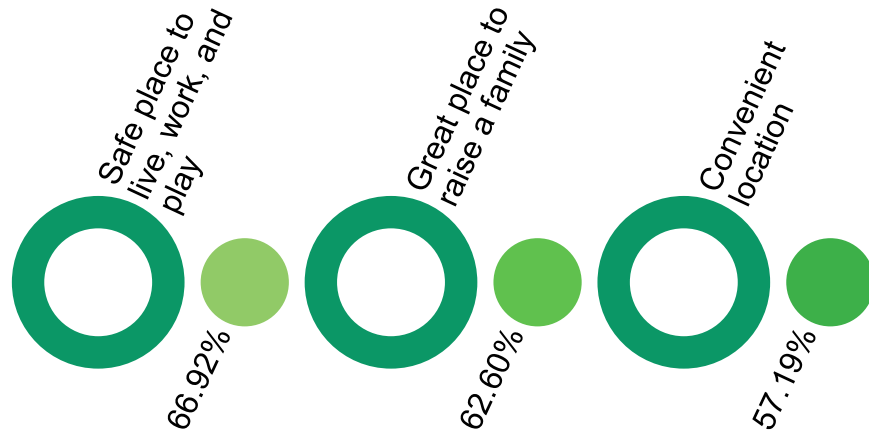
# QUALITY OF TOWNSHIP SERVICES (WEIGHTED AVERAGE)

	TOWNSHIP GOVERNMENT: 3.47
CODE ENFORCEMENT: 3.45	
	EMS: 4.23
FIRE: 4.40	
	POLICE: 4.37
RECREATION PROGRAMS AND OPPORTUNITIES: 3.45	
	PARKS: 3.37
TRAILS: 3.24	
	SNOW REMOVAL: 4.07
STREET MAINTENANCE AND REPAIR: 3.12	

	TRASH COLLECTION: 4.24
CITIZEN COMMUNICATION/SOUTH FAYETTE CONNECT/WEBSITE/SOCIAL MEDIA: 3.87	
	UTILITIES - ELECTRIC: 3.83
UTILITIES - WATER: 3.96	
	UTILITIES - SANITARY SEWER: 3.96
UTILITIES - CABLE/INTERNET: 3.70	
	OTHER: 2.53

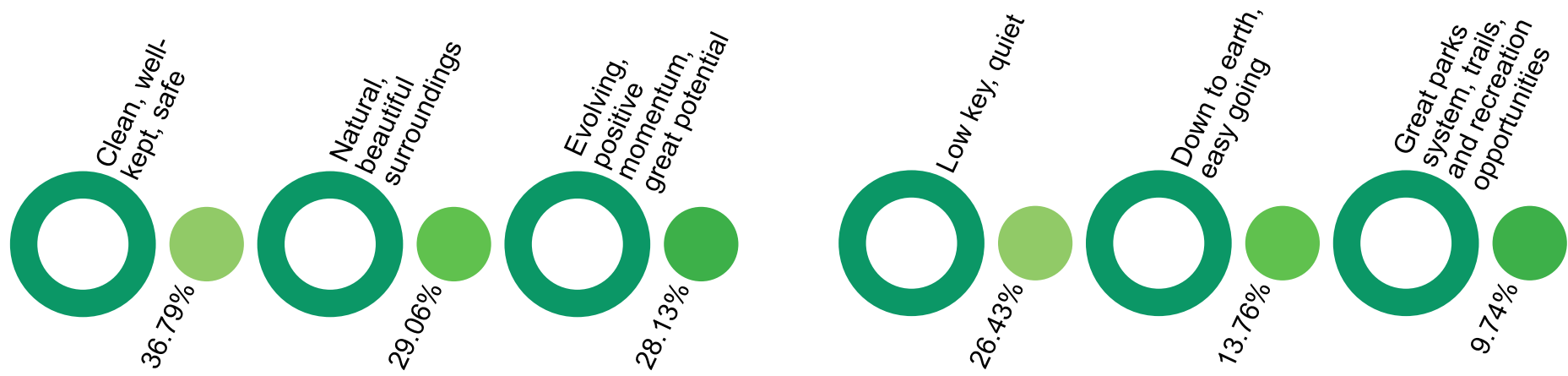


# HOW WOULD YOU DESCRIBE SOUTH FAYETTE TOWNSHIP IN A FEW WORDS OR A PHRASE?



# 5.87%

PROVIDED OTHER DESCRIPTIONS OF THE TOWNSHIP WHICH INCLUDED COMMENTS ABOUT THE SCHOOL DISTRICT.



# WHAT DO YOU LIKE MOST ABOUT SOUTH FAYETTE?

"All of our neighbors are friendly, look out for one another, and genuinely care. I couldn't ask for a better street to live on."

"This is a beautiful area with a very good school system."

"This is where several generations of my family has lived and my family owns a small business. I enjoy that our community comes together to help one another between the schools, neighborhoods, public works department, emergency response teams, and both large and small businesses to do what is best for the community."

"There's a little bit of everything in South Fayette and conveniently located."

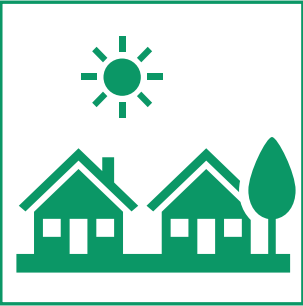
"Convenient location from Pittsburgh, the airport, doctor offices, restaurants, interstates...plus it's like living in the country but still accessible to many amenities."

"People really seem to care about the area - from the schools, to developments, to recreation"

"It's a great community to live and grow!"

# FREQUENTLY MENTIONED TOWNSHIP ASSETS

SENSE OF  
COMMUNITY



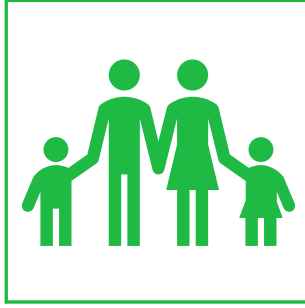
GROWTH



SAFE AREA



GREAT PLACE TO  
RAISE A FAMILY



SCHOOL DISTRICT



RURAL FEEL



LOCATION AND  
PROXIMITY TO THE  
CITY



PUBLIC WORKS  
DEPARTMENT



PARKS AND OPEN  
SPACE

